

# ROBERT “MARK” RASOR

## EXPERIENCE

### **JANUARY 2020 – PRESENT**

#### ***ROGERS STATE UNIVERSITY – 3,200 STUDENTS***

##### **JULY 2024 - PRESENT**

##### **INTERIM PRESIDENT**

Assumed all duties of the Office of the President on July 4, 2024. Immediate initiatives include continuing the emphasis on strategic enrollment management, increasing internal communication across campus and external communication with local communities, preparing for the 10-year peer review from the Higher Learning Commission to affirm our accreditation, and prepare and submit a request to offer a bachelor’s degree in elementary education. Longer term initiatives include completion of a wage and salary study, completion of a study of overload and adjunct utilization in instruction, completion of a contribution margin analysis for all departments including academic and co-curricular departments.

##### **JANUARY 2020 – JULY 2024**

##### **EXECUTIVE VICE PRESIDENT FOR ADMINISTRATION AND FINANCE**

Chief administrative and financial officer, primary areas of responsibility include budget preparation, financial implementation of the strategic plan and direct oversight of the business office, bursar office, human resource/payroll department, physical plant, campus police, admissions, recruiting, and financial aid. Oversee contracts with the bookstore and the food service vendors. Report directly to the University President. Significant accomplishments include:

- Addressed and eliminated repeat internal control finding in financial aid.
- Created a campus-wide culture regarding enrollment management and implementation of a strategic enrollment plan leading to consecutive increases in enrollment.
- Secured two appropriations through the Dept. of Commerce for the benefit of Rogers State University: one for \$10,000,000 and one for \$300,000/year for three years.
- Recruited Oklahoma American Legion Boys State to the Rogers State University campus.

### **DECEMBER 2007 – JANUARY 2020**

#### ***NORTHEASTERN OKLAHOMA A&M COLLEGE – 2,250 STUDENTS***

##### **INTERIM PRESIDENT – JULY 2019 – JANUARY 2020**

Assumed all duties of the Office of the President during the search for the next president. Selected as one of three finalists out of 97 applicants. While serving as interim president, maintained the college’s focus on enrollment and academic program analysis. I paid special attention ensuring the college’s agricultural, academic, athletic, and co-curricular “brands” were advanced.

## **VICE PRESIDENT FOR FISCAL AFFAIRS – APRIL 2012 – JUNE 2019**

Chief Financial Officer, primary areas of responsibility include budget preparation, financial implementation of the strategic plan and direct oversight of the business office, bursar office, human resource/payroll department, physical plant, bookstore, and food service. Report directly to the college president. Significant accomplishments include:

- Revised trust endowment agreement to generate additional scholarship funds for students.
- Provided oversight for four construction projects: \$11,000,000 stadium and football field, \$4,200,000 dormitory, \$1,100,000 soccer locker room, and \$5,000,000 renovation of a classroom building.

## **ASST. VP/CONTROLLER – DECEMBER 2008 - APRIL 2012**

Financial statement preparation and direct oversight of the accounting function.

## **STAFF ACCOUNTANT – DECEMBER 2007 - DECEMBER 2008**

Various accounting functions and direct oversight of cashiers.

## **2004 – 2007**

### ***HOME FURNISHING GALLERY***

#### **OWNER/MANAGER**

Owned and operated this 12,000 square foot retail furniture store. The store employed four full-time employees.

## **1992 – 2004**

### ***WESTCO HOME FURNISHING, INC.***

#### **CREDIT MANAGER/IT DIRECTOR**

Supervised all aspects of the accounts receivable and IT departments of this 22-store retail furniture chain.

## **1985 – 1992**

### ***RASOR-WEST DISTRIBUTING COMPANY, INC.***

#### **OWNER/MANAGER**

Owned and operated this wholesale distributor of outdoor power equipment with five locations, 50 employees, and \$20 million in sales. Began employment as a territory salesman and worked up through the ranks to general manager.

## **1982 – 1985**

### ***PRICE WATERHOUSE, CPA'S***

#### **STAFF ACCOUNTANT**

Served as staff accountant on numerous audit assignments including two full years on the Conoco audit.

## EDUCATION

**MAY 2017**

**Ed.D., THE SOUTHERN BAPTIST THEOLOGICAL SEMINARY, LOUISVILLE, KY**

Dissertation Title: Assessing the Impact of Student Involvement in Campus Ministry on Retention and Academic Success: A Mixed Method Study

**MAY 2013**

**MASTER OF DIVINITY, MIDWESTERN BAPTIST THEOLOGICAL SEMINARY,  
KANSAS CITY, MO**

Graduated with honors.

**MAY 1982**

**BACHELOR OF BUSINESS ADMINISTRATION, BAYLOR UNIVERSITY,  
WACO, TX**

Major in accounting, significant additional emphasis in finance.

## OTHER

**1984 - PRESENT**

**CERTIFIED PUBLIC ACCOUNTANT, OKLAHOMA ACCOUNTANCY BOARD**

**2007 – PRESENT**

**OKLAHOMA ASSOCIATION OF COLLEGE AND UNIVERSITY BUSINESS  
OFFICERS**

**BOARD MEMBER 2012-2014**

**PRESIDENT 2014-2016**

**2020 – 2021**

**CHAIRMAN FOR THE COUNCIL OF BUSINESS OFFICERS, OKLAHOMA STATE  
REGENTS FOR HIGHER EDUCATION**

**2020 - PRESENT**

**PEER REVIEWER WITH THE HIGHER LEARNING COMMISSION**

**2022 - PRESENT**

**CLAREMORE CHAMBER OF COMMERCE BOARD MEMBER**

## REFERENCES

**Representative Steve Bashore**

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Oklahoma House of Representatives  
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