**2024-25 New Program Prospectus**

A program prospectus is an initial submission of a new academic program to the dean and to the VPAA for review and approval prior to the development of a complete program proposal. A prospectus should be limited to five pages, excluding appendices.

Degree and Title (e.g., B.S. in Biology):

Program Option(s) (if applicable):

Academic Department:

Academic Department Head:

Date:

Centrality to the Institution’s Mission

1. Describe the relationship between the University mission, the University strategic plan and the proposed program objectives/learning outcomes:

Program Demand

1. Student demand (cite surveys of potential students and/or enrollment in related programs, etc.):
2. Employer demand in northeast Oklahoma (cite employer surveys, current labor market analyses, etc.):

Existing Programs

1. Describe how the proposed program positively or negatively impacts existing RSU programs:

Appendices

* Degree Plan (complete)
* New Courses (names and descriptions)
* Five-Year Budget (see Program Addition Part 2 for format)